



**KELU**



# STORIA DELL'APERITIVO

## THE HISTORY OF APERITIVO HOUR

The Aperitivo we know today was born in Piedmont, the capital city of Turin which is one most famous and important regions in Italy. In 1786, Antonio Benedetto Carpano was bored of being a traditional distiller and started experimenting in his lab.

Accidentally he added aromatic herbs and ingredients like vanilla, saffron, wormwood and more to create Vermouth. Vermouth immediately became a fashionable drink in the region because it was a new bitter and sweet experience that satisfied the Tuscans without breaking anyone's bank account.

Many people started to drink it after a whole day working before heading to dinner. Bravo, Antonio! You not only invented a top-shelf liquor but also brought back the long-lost memory of the gustatio.

History is an interesting thing. Gustatio was reborn in the north centuries later in 1876, but it didn't spread from Turin until about a century later. It's time to mention the other key person in the history of Aperitivo: Count Camillo Negroni. Yes, the famous cocktail Negroni doesn't have the same name as his family name by coincidence.

Early in 19th century Florence, Count Negroni invented a vermouth-based orange drink with Gin and Campari. The Negroni cocktail immediately became popular among the bartenders in Florence, and wider Tuscany. As a result, locals quickly became addicted to the Aperitivo culture with this new fashionable drink.

While the Tuscans were busy drinking Negroni, Turin and Milan were arguing over the origin of Vermouth! On the other hand, the Venetians were about to change the game. The Spritz Veneziano, or the Spritz, became a super popular modern cocktail in the 1800s.

Spritz was born during the period of the Habsburg domination in Veneto. The rumor is that the soldiers requested the Italian bartenders to make a weaker wine by adding water. The region of Veneto is a major producer Prosecco and had been for a long time prior to the invention of the Spritz. People say that somehow over time the water has been replaced with a more favourable liquor

Over the years, the Italians also added different bitter liquor, and today we have the famous Aperol Spritz or Campari Spritz, along with a few other variations. Maybe, the Italians really couldn't tolerate diluting their beloved Prosecco.

The Venetians started to enjoy their new fancy drinks with their Cicchetti, a sort of Venetian Aperitivo which you usually typically found in certain bars of Venice called bacari.

## APERITIVO TODAY

Almost 3 centuries later, how do we Aperitivo today? Firstly, it has become an international saying for drinks deals in sunset hours.

Aperitivo is something more than just eating snacks and drinking something fancy during sunset hours. It became a lifestyle that lets people gather with family, friends, co-workers, or the other people in the bar. It doesn't really matter whether you choose Vermouth, Negroni, or Spritz.

The most important thing is enjoying the moment and gossiping about; life, what's happening in the office, things that you want to know, and undoubtedly some things you don't want to know.

## APERITIVO

ALL £9.00

£7 from 5pm to 7pm Thursday to Friday and 12pm - 5pm on Saturday. Served with complimentary Sardinian nibbles

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### APEROL SPRITZ

Aperol, prosecco, soda

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### CAMPARI SPRITZ

Campari, prosecco, soda

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### SELECT SPRITZ

Select, prosecco, soda

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### LIMONCELLO SPRITZ

Homemade limoncello, prosecco, San Pellegrino limonata

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### SARTI SPRITZ

Sarti, prosecco, Soda

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### IL VENEZIANO

Select, homemade rhubarb cordial, prosecco, raspberry and rhubarb soda

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### BELLINI

Peach juice, peach liqueur, prosecco

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### ROSSINI

Strawberry juice, strawberry liqueur, prosecco

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### NEGRONI

Campari, Carpano Antica vermouth, Tanqueray no.10 gin

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### NEGRONI SBAGLIATO

Campari, Carpano Antica vermouth, prosecco

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### MI-TO

Campari, Cinzano rosso 1757, vermouth

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### AMERICANO

Campari, Cocchi di Torino vermouth, soda

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### GARIBALDI

Campari, orange juice

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### CRODINO - £4

The Italian non-alcoholic aperitivo, Rich and bright, with a refreshingly bitter-sweet finish

## KELU SIGNATURE COCKTAILS

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### KELU ICED TEA

£12.00

Absolut Vodka, Lychee Foam, Yuzu, Earl Grey Tea, Apple, Lemon & Kwai Feh lychee liqueur



Floral, citrusy and refreshing, our signature iced tea reimagined with lychee and yuzu.

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### SPICY PINEAPPLE PALOMA

£12.50

Espolon Blanco Tequila, Ancho Verde, Grapefruit, Roasted Pineapple, Lime



Bright, smoky, and spiced, a tropical twist on the Paloma with roasted pineapple and a Tajin rim.

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### KELU RUM PUNCH

£10.00

Appleton 8 Year Rum, Demerara, Lime



Dark rum, rich sugar, and sharp lime, a classic island punch, bold and balanced.

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### NEGRONI ESTIVI (Summer Negroni)

£10.50

Hendrick's Gin, Dry Vermouth, St Germain, Luxardo Bitter Bianco



A lighter, floral Negroni with elderflower and white bitter liqueur, crisp, bright and bitter-sweet.

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### APERITIKI

£11.50

Woodford Reserve, Select Aperitivo, Grenadine, Orange, Lemon



Bourbon meets island heat, bittersweet, citrusy, and richly spiced with a tropical backbone.

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### MARMALADE FROZEN MARGARITA

£12.50

Espolon Blanco Tequila, Cointreau, Orange Marmalade, Demerara, Lime



Frozen, zesty, and subtly bitter, a tangy margarita riff blended with orange marmalade.

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### SARTINI (Italian Pornstar)

£10.50

Absolut Vodka, Sarti Aperitif, Vanilla, Pineapple, Lemon



Vanilla, citrus and an Italian blood orange, mango and passion fruit liqueur combine in this Sardinian take on the Pornstar Martini. Juicy and smooth with a sharp kiss.

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### BLUEBERRY & BASIL SPRITZ

£10.50

Basil-infused Bombay Sapphire, Blueberry, Soda



Fruity and herbaceous fresh basil and blueberry meet fizz in this garden-inspired spritz.

# CLASSIC COCKTAILS

|   |  |
|---|--|
| <b>SOURS</b> £9.50  | <b>DARK N' STORMY</b> £10.50   |
| Choice of amaretto, whiskey or Aperol, with lemon, aquafaba, sugar, bitters | Gosling's Black Seal rum, fresh-squeezed lime, homemade ginger beer, Angostura bitters |
| <b>DAIQUIRI</b> £9.50   | <b>MANHATTAN</b> £10.50  |
| Choice of classic, strawberry, mango, passionfruit                          | Woodford Rye whiskey, Cocchi di torino vermouth, Angostura bitters                     |
| Havana 3yr rum, fresh-squeezed lime, demerara                               |  |
| <b>OLD FASHIONED</b> £10.50   | <b>TOMMY'S MARGARITA</b> £9.50   |
| Wild Turkey 101 whiskey, demerara, Angostura and orange bitters             | Espolon Reposado tequila, fresh-squeezed lime, agave nectar                            |
| <b>ESPRESSO MARTINI</b> £9.50   | <b>CAIPIRINHA</b> £9.50  |
| Mr Black's coffee liqueur, fresh espresso, homemade vanilla syrup           | Cachaça, fresh-squeezed lime, demerara orange bitter                                   |
| <b>BRAMBLE</b> £9.50  | <b>COSMOPOLITAN</b> £9.50  |
| Bombay sapphire gin, fresh-squeezed lemon, blackberry liqueurginger beer    | Ketel One Citroen vodka, Cointreau, fresh-squeezed lime, cranberry juice               |
| <b>PALOMA</b> £10.50  | <b>BETWEEN THE SHEETS</b> £10.50   |
| Espolon blanco tequila, grapefruit syrup, lime, grapefruit soda             | Havana 7 year rum, Remy Martin VSOP cognac, triple sec, fresh-squeezed lemon           |

# MOCKTAILS

ALL £4.75

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| <b>NAUGHT &amp; PINEAPPLE</b> Tart, tropical, sweet   |
| Pineapple and cranberry juice, finished with lime juice, sugar and lemonade                           |
| <b>VIR "GIN" FIZZ</b> Refreshing, citrusy, floral   |
| Lyre's london dry, lemon, elderflower liqueur, elderflower and cucumber tonic                         |
| <b>NO-GRONI</b> Bittersweet, aromatic   |
| Lyre's london dry, lyre's italian orange, lyre's rosso  |
| <b>ITALIAN SPRITZ</b> Bittersweet, refreshing   |
| Lyre's italian orange, lyre's italian spritz, homemade rhubarb cordial, San Pellegrino Limonata, soda |
| <b>RASPBERRY DOLCEZZA</b> Sweet, fruity   |
| Homemade raspberry syrup, apple juice, fresh-squeezed lemon, lemonade                                 |
| <b>FROZEN TIMMY'S MARGARITA</b> Based with Lyre's Orange sec  |
| Our icy Timmy's is crafted with agave and lime juice, blended and served icy!                         |

# GIN

| GIN             |       | 25ml Serve                                |       |
|-----------------|-------|---|-------|
| FORDS           | £4.25 | BULLDOG                                   | £4.00 |
| GIN MARE        | £4.50 | SIPSMITH LONDON DRY                       | £4.50 |
| BROCKMAN'S      | £4.25 | GIN DEL PROFESSORE<br>(Monsieur & Madame) | £5.00 |
| HENDRICK'S      | £4.75 | MALFY GIN (Arancia, Limone, Rosa)         | £4.50 |
| NORDÉS          | £5.25 | BOMBAY SAPPHIRE                           | £4.00 |
| STAR OF BOMBAY  | £5.00 | BEEFEATER (original or strawberry)        | £4.00 |
| MONKEY 47       | £5.00 | PIG SKIN PINK                             | £5.00 |
| PORTOBELLO ROAD | £4.00 | TANQUERAY 10                              | £5.00 |
|                 |       | BOIGIN                                    | £5.00 |

RUM

25ml Serve

|                           |       |                       |       |
|---------------------------|-------|-----------------------|-------|
| APPLETON ESTATE SIGNATURE | £4.25 | RON ZACAPA CENTENARIO | £5.50 |
| APPLETON ESTATE 8YR       | £4.75 | EL DORADO 3YR         | £5.00 |
| BACARDI OCHO              | £4.75 | GOSLING BLACK SEAL    | £4.25 |
| DIPLOMATICO RISERVA       | £5.25 | SAILOR JERRY          | £4.00 |
| HAVANA CLUB 3 YR          | £4.25 | KOKO KANU             | £4.25 |
| HAVANA CLUB 7 YR          | £4.50 | KRAKEN                | £4.25 |

SCOTTISH WHISKY

25ml Serve

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|------------------------------------|-------|-------------------------|-------|
| JOHNNIE WALKER<br>BLACK LABEL 12YR | £5.50 | LAPHROAIG 10YR          | £5.50 |
| TALISKER 10YR                      | £6.50 | LAGAVULIN 16YR          | £7.00 |
| OBAN 14YR                          | £7.00 | AUCHENTOSHAN THREE WOOD | £5.00 |
| MACALLAN 12YR<br>DOUBLE CASK       | £6.25 | CHIVAS REGAL 12YR       | £4.50 |

AMERICAN WHISKEY

25ml Serve

|                             |       |                 |       |
|-----------------------------|-------|-----------------|-------|
| WOODFORD RYE                | £4.75 | SAZERAC RYE     | £4.50 |
| MAKERS MARK                 | £4.25 | BUFFALO TRACE   | £4.00 |
| WOODFORD RESERVE<br>BOURBON | £4.50 | WILD TURKEY 101 | £5.25 |
|                             |       | JACK DANIELS    | £4.00 |

IRISH WHISKEY

25ml Serve

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|---------|-------|-----------|-------|
| JAMESON | £4.00 | REDBREAST | £5.50 |
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JAPANESE WHISKEY

25ml Serve

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| NIKKA FROM THE BARREL | £6.00 | YAMAZAKI 12YR | £12.00 |
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## TEQUILA

25ml Serve

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|-------------------|-------|---------------|-------|
| AQUARIVA BLANCO   | £3.50 | PATRON SILVER | £5.50 |
| AQUARIVA REPOSADO | £3.75 | PATRON ANEJO  | £6.50 |
| ESPOLON BLANCO    | £3.75 | ALTOS BLANCO  | £4.00 |
| ESPOLON REPOSADO  | £4.00 |               |       |

## MEZCAL

25ml Serve

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| AMORE VERDE | £4.00 |
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## BRANDY

25ml Serve

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|------------------|--------|------------------|-------|
| COURVOISIER VS   | £4.25  | REMY MARTIN VSOP | £5.00 |
| COURVOISIER VSOP | £6.00  | VECCHIA ROMAGNA  | £4.50 |
| COURVOISIER XO   | £15.00 |                  |       |

## VODKA

25ml Serve

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|-----------|-------|-------------------|-------|
| ABSOLUT   | £4.00 | KETEL ONE CITROEN | £4.25 |
| BELVEDERE | £4.50 | GREY GOOSE        | £4.25 |

## APERITIF & DIGESTIFS

50ml Serve

|               |       |                     |       |
|---------------|-------|---------------------|-------|
| APEROL        | £5.00 | PUNT E MES          | £3.50 |
| BRANCA MENTA  | £4.00 | MIRTO               | £4.00 |
| CAMPARI       | £5.50 | GRAPPA TREMONTIS    | £4.25 |
| COINTREAU     | £4.50 | AMARO DEL CAPO      | £7.50 |
| FERNET BRANCA | £4.75 | AMARO MONTENEGRO    | £6.75 |
|               |       | HOMEMADE LIMONCELLO | £5.50 |

## DRAUGHT & BOTTLED BEERS

|                         |                       |                                 |                       |
|-------------------------|-----------------------|---------------------------------|-----------------------|
| MENABREA<br>4.8%        | £3.00 (H) / £6.00 (P) | KELU PALE ALE (GF)<br>4.2%      | £3.75 (H) / £6.25 (P) |
| ICHNUSA 4.7%            | £4.50                 | MORETTI 0%                      | £3.75                 |
| ICHNUSA NON FILTRATA 5% | £5.50                 | PERONI GLUTEN FREE 5.1% (330ml) | £4.50                 |

## CIDER

|                                 |       |                                      |       |
|---------------------------------|-------|--------------------------------------|-------|
| REKORDERLING<br>PASSIONFRUIT 4% | £5.50 | REKORDERLING<br>STRAWBERRY & LIME 4% | £5.50 |
| ORCHARD PIG<br>REVELLER 4.5%    | £5.50 |                                      |       |

## SOFT DRINKS

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|----------------------|-------|
| COKE/DIET COKE 330ML | £3.75 |
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| SAN PELLEGRINO                       | £3.25 |
| Aranciata, Limonata, Sparkling water |       |

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| JUICES                                     | £3.25 |
| Apple, pineapple, orange, cranberry, mango |       |

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| ESTATHE ICED TEA | £3.50 |
| Lemon, Peach     |       |

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| GINGER ALE & BEER | £2.50 |
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| FRANKLIN & SONS   | £2.50 |
| Lemonade, ginger ale, ginger beer, soda, tonic (Indian, light, elderflower, sicilian lemon, black olive and rosemary) |       |

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| LONDON ESSENCE CRAFTED SODA WATER                | £3.00 |
| Grapefruit, jasmine and peach, roasted pineapple |       |

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| LEMONADE | £2.50 |
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## COFFEE & TEA

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| ESPRESSO | £2.25 |
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| LARGE ESPRESSO | £2.75 |
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| MACCHIATO | £2.50 |
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| CAPPUCCINO | £2.95 |
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| AMERICANO | £2.75 |
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| FLAT WHITE | £2.95 |
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| CAFFE LATTE | £2.75 |
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| CIOCCOLATA CIOBAR | £3.50 |
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| ENGLISH BREAKFAST | £2.50 |
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| EARL GREY TEA | £2.50 |
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