



KELU



STORIA DELL'APERITIVO

THE HISTORY OF APERITIVO HOUR

The Aperitivo we know today was born in Piedmont, the capital city of Turin which is one most famous and important regions in Italy. In 1786, Antonio Benedetto Carpano was bored of being a traditional distiller and started experimenting in his lab.

Accidentally he added aromatic herbs and ingredients like vanilla, saffron, wormwood and more to create Vermouth. Vermouth immediately became a fashionable drink in the region because it was a new bitter and sweet experience that satisfied the Tuscans without breaking anyone's bank account.

Many people started to drink it after a whole day working before heading to dinner. Bravo, Antonio! You not only invented a top-shelf liquor but also brought back the long-lost memory of the gustatio.

History is an interesting thing. Gustatio was reborn in the north centuries later in 1876, but it didn't spread from Turin until about a century later. It's time to mention the other key person in the history of Aperitivo: Count Camillo Negroni. Yes, the famous cocktail Negroni doesn't have the same name as his family name by coincidence.

Early in 19th century Florence, Count Negroni invented a vermouth-based orange drink with Gin and Campari. The Negroni cocktail immediately became popular among the bartenders in Florence, and wider Tuscany. As a result, locals quickly became addicted to the Aperitivo culture with this new fashionable drink.

While the Tuscans were busy drinking Negroni, Turin and Milan were arguing over the origin of Vermouth! On the other hand, the Venetians were about to change the game. The Spritz Veneziano, or the Spritz, became a super popular modern cocktail in the 1800s.

Spritz was born during the period of the Habsburg domination in Veneto. The rumor is that the soldiers requested the Italian bartenders to make a weaker wine by adding water. The region of Veneto is a major producer Prosecco and had been for a long time prior to the invention of the Spritz. People say that somehow over time the water has been replaced with a more favourable liquor

Over the years, the Italians also added different bitter liquor, and today we have the famous Aperol Spritz or Campari Spritz, along with a few other variations. Maybe, the Italians really couldn't tolerate diluting their beloved Prosecco.

The Venetians started to enjoy their new fancy drinks with their Cicchetti, a sort of Venetian Aperitivo which you usually typically found in certain bars of Venice called bacari.

APERITIVO TODAY

Almost 3 centuries later, how do we Aperitivo today? Firstly, it has become an international saying for drinks deals in sunset hours.

Aperitivo is something more than just eating snacks and drinking something fancy during sunset hours. It became a lifestyle that lets people gather with family, friends, co-workers, or the other people in the bar. It doesn't really matter whether you choose Vermouth, Negroni, or Spritz.

The most important thing is enjoying the moment and gossiping about; life, what's happening in the office, things that you want to know, and undoubtedly some things you don't want to know.

APERITIVO

ALL £8.00

Wednesday to Friday, 2 for £12
with aperitivo hour between 5-7pm

GARIBALDI

Campari, fluffy orange

APEROL/CAMPARI SPRITZ

Aperol/campari, prosecco, soda

BELLINI

Kelu's peach puree, prosecco

AMERICANO

Campari, cocchi di torino, soda

NEGRONI

Tanqueray 10, antica formula, Campari

NEGRONI SBAGLIATO

Campari, antica formula, prosecco

MI-TO

Campari, cinzano rosso

IL VENEZIANO

Select bitter, rhubarb cordial, prosecco, soda

KELU SIGNATURE COCKTAILS

KELUVER CLUB

£10.25

Ford gin, galliano l'aperitivo, rhubarb, cardamon and
strawberry cordial, aquafaba, citrus

KELU SPRITZ

£10.25

Italicus, suze, camomile, rose water, lavender bitter,
citrus, jasmine & peach soda

PERDIDO IN MEXICO

£10.50

Altos tequila, select bitter, lacto fermented mango, sesame,
lemongrass & ginger cordial, citrus, grapefruit soda

SGROPPINO 2.0

£10.00

Tito vodka, prosecco, lemon sorbet, almonds

AGED NEGRONI

£10.75

Oaked luxardo bitter, martini riserva speciale ambrato,
gin del professore, eucalyptus

THE DUQUE

£11.25

Ron Zacapa 23, Gonzalez byass sherry, banana liquor,
cocoa butter, bitters

SMOKING ROY

£11.25

Johnnie Walker black, umeshu, cynar, strawberry,
figs, balsamic

CHAMPAGNE COCKTAIL

£12.50

Campari, lemon sherbet, goji berry, ratafia di
montepulciano, champagne

CLASSIC COCKTAILS

GIN FIZZ £8.00

Bulldog gin, citrus, sugar, soda

DAIQUIRI £8.50

Bacardi carta blanca, citrus, sugar

BRAMBLE £8.50

Bombay sapphire, citrus, sugar, crème de mure

PENICILLIN £9.00

Dewar's 12 scotch, citrus, honey, ginger

ESPRESSO MARTINI £9.00

Absolut, Mr Black coffee, espresso, vanilla syrup

DARK'N'STORMY £8.50

Gosling's black seal rum, citrus, sugar, ginger beer

TOMMY'S MARGARITA £8.50

Patron Silver, citrus, agave nectar

COSMOPOLITAN £8.50

Ketel one citroen, triple sec, cranberry, citrus

AMARETTO SOUR £8.50

Disaronno, citrus, sugar, egg white, angostura bitter

WHISKEY SOUR £9.00

Maker's Mark bourbon, citrus, sugar egg white, angostura bitter

OLD FASHIONED £10.00

Woodford reserve, sugar, angostura bitters

MARTINI £11.00

Gin del professore, dry vermouth, orange bitter

MANHATTAN £11.00

Bulleit rye, cinzano vermouth rosso, angostura bitter

SAZERAC £11.00

Absinthe, Courvoisier vsop, bitter, Makers Mark

MOCKTAILS

MANGO MULE £3.95

Cucumber, mango, lime, ginger beer

PINEAPPLE FIZZ £3.95

Pineapple, passionfruit, mint soda

COPA VERDE £3.95

Apple, basil, elderflower, limonata san Pellegrino

GIN

25ml Serve

FORDS £3.95 BULLDOG £3.95

GIN MARE £4.25 COTSWOL £4.25

COLLESI £4.25 SIPSMITH £4.25

GINJU £6.50 GIN DEL PROFESSORE £5.25

PIG SKIN £4.75 MALFY GIN (rosa, limone, orange) £4.00

TANQUEREY 10 £5.25 BOMBAY SAPPHIRE £3.95

STAR OF BOMBAY £5.00 BEEFEATER £4.00

MONKEY 47 £5.00

PORTOBELLO ROAD £4.00

RUM

25ml Serve

APPLETON ESTATE	£5.00	RON ZACAPA CENTENARIO	£5.50
BACARDI CARTA BLANC	£3.25	EL DORADO 3YR	£3.50
BACARDI OCHO	£4.25	GOSLING BLACK SEAL	£3.50
DIPLOMATICO RISERVA	£5.00	SAILOR JERRY	£3.25
HAVANA CLUB 3	£3.25	KOKO KANU	£3.25
HAVANA CLUB 7	£4.00		

SCOTTISH WHISKY

25ml Serve

JOHNNIE WALKER 12YR	£3.75	LAPHROAIG 10YR	£4.75
TALISKER 10YR	£5.00	LAGAVULIN	£5.00
OBAN 14YR	£6.00	AUCHENTOSHAN THREE WOOD	£5.00
MACALLAN	£4.50	CHIVAS REGAL 12YR	£4.00
DEWAR'S 12 YR	£4.00		

AMERICAN WHISKEY

25ml Serve

BULLEIT BOURBON	£3.75	SAZERAC RYE	£5.00
BULLEIT RYE	£3.75	BUFFALO TRACE	£4.00
MAKERS MARK	£3.75	WILD TURKEY	£3.50
WOODFORD RESERVE	£4.50	JACK DANIELS	£3.50

IRISH WHISKEY

25ml Serve

JAMESON	£3.50	REDBREAST 12YR	£5.50
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JAPANESE WHISKEY

25ml Serve

NIKKA FROM THE BARREL	£6.00	YAMAZAKI 12YR	£15.00
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TEQUILA

25ml Serve

AQUARIVA BLANCO	£3.50	PATRON SILVER	£6.00
AQUARIVA REPOSADO	£4.00	PATRON ANEJO	£7.00
ESPOLON	£3.85	EL JIMADOR ANEJO	£3.50
ALTOS BLANCO	£3.75		

MEZCAL

25ml Serve

QUIQUIRIQUI	£4.00	VIDA DEL MAGUEY	£5.00
SAN COSME	£3.75		

CACHACA

25ml Serve

ABELHA	£3.75
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BRANDY

25ml Serve

COURVOISIER VS	£3.50	REMY MARTIN VSOP	£4.50
COURVOISIER VSOP	£4.50	VECCHIA ROMAGNA	£4.50
COURVOISIER XO	£15.00		

VODKA

25ml Serve

ABSOLUTE	£4.00	KETEL ONE	£3.75
BELVEDERE	£4.25	KETEL ONE CITROEN	£4.00
FINLANDIA	£3.50	TITO	£4.00
GREY GOOSE	£4.50		

APERITIF & DIGESTIFS

50ml Serve

APEROL	£6.25	PUNT E MES	£5.00
BRANCA MENTA	£4.25	ANTICA FORMULA	£5.00
CAMPARI	£6.50	DOLIN DRY	£5.25
CYNAR	£4.25	NOLLY PRAT	£5.00
COINTREAU	£4.25	COCKBURN RUBY PORT	£5.00
FERNET BRANCA	£5.00	MIRTO	£5.00
ITALICUS ROSOLIO DI BERGAMOTTO	£5.25	GRAPPA TREMONTIS	£5.50
LILLET BLANC	£5.25	AMARO DEL CAPO	£5.00
LUXARDO BITTER BIANCO	£5.00	AMARO MONTENEGRO	£5.00
SELECT	£5.00	LIMONCELLO	£4.25
CINZANO ROSSO VERMOUTH	£5.00		
MARTINI RISERVA AMBRATO	£5.50		
COCCHI DI TORINO	£5.50		

DRAUGHT & BOTTLED BEERS

MENABREA 4.8%	£2.85 (H) / £5.50 (P)	KELU PALE ALE 4.2%	£3.50 (H) / £5.85 (P)
ICHNUSA 4.7%	£4.50	MENABREA AMBER ALE 5%	£4.95
ICHNUSA NON FILTRATA 5%	£5.00	PERONI GRAN RISERVA DOPPIO MALTO 6.6% (500ml)	£7.50
BREWDOG VAGABOND (gf) 4.5%	£4.75		
MORETTI 0%	£3.25		

CIDER

REKORDERLING PASSIONFRUIT	£5.50	REKORDERLING STRAWBERRY & LIME	£5.50
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SOFT DRINKS

COKE/DIET COKE 300ML	£2.85
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SAN PELLEGRINO	£2.85
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Aranciata, Limonata

PAGO JUICES	£2.25
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Apple, pear, peach, pineapple, canberry, tomato

ESTATHE	£2.75
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Limone, Pesca

FRESH ORANGE JUICE	£3.50
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SMERALDINA STILL 50cl	£2.25
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SMERALDINA SPARKLING	£2.25
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50cl

COFFEE & TEA

ESPRESSO	£2.25
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LARGE ESPRESSO	£2.75
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MACCHIATO	£2.50
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CAPPUCCINO	£2.85
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AMERICANO	£2.50
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FLAT WHITE	£2.85
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CAFFE LATTE	£2.75
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CIOCCOLATA CIOBAR	£3.25
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ENGLISH BREAKFAST	£2.50
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GREEN TEA	£2.50
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FRESH MINT TEA	£2.75
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